



Your Retail Sales Training App

## Is it time to enhance your sales training program?

### TRAINING

With content written and developed by Brad Huisken of IAS Training, your associates will be learning effective methods to increase sales for your store.

Associates access new content each month, and training videos are in short segments to avoid disrupting their regular duties.

### ACCOUNTABILITY

Our system rewards points for quiz questions your associates will take with each chapter and throughout the month, and you get reports on their performance.

They also receive points for exceeding your store's averages for closing and add-ons, so they're motivated to perform.

### ENGAGEMENT

The points your associates receive for correct quiz question responses and sales performance are tracked on your store's leaderboard.

The leaderboard lets you keep tabs on everyone's progress, and it keeps your team engaging with the system each month.

## WHAT ARE PEOPLE SAYING ABOUT BRAD HUISKEN'S TRAINING?

"Terrific, Amazing, Informative -  
Life-Changing"  
Nick Foster - Uncle Dan's Pawn Shop

"Excellent, Entertaining, informative,  
useful and enlightening"  
Darren Levy - Fruehauf's Patio

**Put Brad Huisken's proven formula in the palm of your associates' hands!**

To sign up or for more information,  
email [info@iastraining.com](mailto:info@iastraining.com) or call (800) 248-7703